

Davidson-Davie Community College Foundation
Board of Directors Meeting
May 31, 2023
Minutes

A meeting of the Davidson-Davie Community College Foundation Board of Directors was held on Wednesday, May 31, 2023, at 4:00 p.m. on the Davie Campus, in person and via Zoom and conference call.

A majority of voting members were present. Members attending were Brian Barnett, Elizabeth Gee, Jeremy Hiatt, Tammy Joyce, Teresa Kines, Larry Link, Jeff McIntyre, Carolyn McManamy, Thompson Miller, Phyllis Penry, Terry Renegar, Cathi Smith, Jerry Smith, Tom Smith, Danny Squires, Rebecca Sullivan, Parker Tilley, Sterling Wall, Cammie Webb, and Kevin White. Also present were Jenny Varner, Elle King, and Kristin Briggs.

Board President Phyllis Penry called the meeting to order and asked members to review the minutes of the March 22, 2023 meeting. The minutes were approved with no changes.

Phyllis asked Foundation Executive Director Jenny Varner to share updates. Jenny reported that during the April Executive Committee meeting the preliminary spending plan for the next year was reviewed and approved. She noted that in a normal year, when no special circumstances exist, the budget is approximately \$1 million. Most of the spending plan benefits student scholarships or programs in support of the college. She noted that currently the Foundation is within that estimation for spending. She also noted that scholarships that are endowed will continue to be spent at the 4% level. Jenny also reported that the Executive Committee approved Eddie Carrick to continue as the Foundation auditor for the coming year.

Treasurer Jeremy Hiatt reviewed highlights from the financial report, noting total current assets through the end of February 2023 of \$21.6 million. He reminded the Board that the Foundation remains conservative in its approach and long-term outlook of investments and has at minimum two years of operating cash on hand at all times. He noted that the current cash position is still strong and investments are performing well. Jeremy also highlighted the total equity unrestricted net assets at \$10.8 million. He explained that unrestricted funds may be used for anything to further the mission and vision of the Foundation.

Jeremy presented the Statement of Revenues and Expenses, noting a current total income through the end of March 2023 of \$1.9 million, with current year-to-date expenses of \$842,000, yielding an annual year-to-date surplus of \$1.1 million. He reminded the Board that both market performance and donor contributions are the main drivers for these outcomes.

Jeremy reviewed the Foundation's investments, reporting a year-to-date total of \$21.3 million through the end of April with an annualized rate of return of 8%. Jeremy reiterated that all operating cash is held within interest-bearing money market accounts. He noted that the Investment Committee monitors all investments monthly and that the committee will meet following this meeting to discuss a new real estate opportunity.

Jenny gave an update on college enrollment growth, noting summer enrollment is up 5.8% compared to the same time last year and fall enrollment is up 8.3% compared to last year. She

reminded the Board that across the country, many colleges have experienced declines in enrollment, but Davidson-Davie has continued to grow, even throughout the pandemic. Continued growth for the college speaks to how well the college is attracting and retaining students.

Jenny shared that road construction continues at the Davidson Campus, noting that NCDOT expected that by the end of the calendar year traffic patterns on the highway itself would return to normal, although this timeline has been delayed slightly into the spring. When that project is finished, it will allow access to surrounding land, including the Link Campus and the land across Old Greensboro Road, paving the way to begin the development process.

Jenny noted that in Davie County, the Foundation continues to work with Atrium Wake Forest Baptist to place a new health sciences facility near Davie Medical Center for healthcare programs.

Golf Tournament Chair Larry Link and Foundation Director of Development Kristin Briggs reported on the May golf tournament fundraiser. They shared that the tournament hosted 150 players and 50 college volunteers at the golf course in support of the college.

Jenny announced that the college hosted another successful graduation, with a record number of students participating in the ceremony. More than 1,000 students graduated and the college awarded more than 1,200 credentials. Jenny shared that the Foundation's eight graduation scholarship award winners were announced at the ceremony. These special funds were created to support students upon their graduation, and students face a rigorous application and interview process for the award.

Jenny reminded the Board that in the wake of success around the IGNITE Davie college promise program, the Foundation is working on the creation of a Davidson County program, with several important gifts in progress to jumpstart fundraising. She noted that these are last-dollar scholarships that come to students after all other scholarship dollars are awarded to a student.

Jenny mentioned that all Board meeting materials will continue to be posted online for Board members.

There being no further business, the meeting was adjourned.